



## **MEDIA RELEASE**

### **Reliance Foundation's 'Water4Life campaign' leads thousands across India in a volunteer-driven nationwide movement**

- **33,000+ community volunteers** clean **1400+ water bodies** since launch on World Water Day 2026
- Initiated in **108 districts** across **15 states and 1 Union Territory**
- #Water4Life, aims to be a sustained, widespread mission for water bodies, including lake shores, beaches, river banks and ponds
- Civil society organisations, community volunteers, and partners join the drive

**Mumbai, April 2, 2026:** Over 33,000 enthusiastic volunteers from across India, united by a common cause, have joined #Water4Life – a nationwide campaign initiated by Reliance Foundation in connection with World Water Day 2026. Aimed to be a continued effort, the campaign will protect, restore, and sustain India's water ecosystems. Over past 10 days Reliance Foundation has led community volunteering efforts in over 1,400 waterbody locations across 912 villages. On-ground clean-up actions were combined with long-term water governance and community ownership, engaging farmers, women's groups, youth, local institutions, Reliance employee volunteers, healthcare providers and more.

The #Water4Life campaign builds on years of Reliance Foundation's Rural Transformation work across 91,000+ villages, where water has long supported rural livelihoods. To date, Reliance Foundation's water conservation efforts have resulted in harvesting 2,000+ lakh cubic metres of water, enriching the lives of millions of rural communities. The campaign aims to be a long-term, participatory movement contributing to national water security.

#Water4Life included pre-Water Day awareness actions with participatory engagement of government structures and local institutions with an easy-to-replicate approach, including community mobilisation, volunteerism, awareness on waste reduction and water literacy.

Over the past few days, volunteers have removed plastic and solid waste, with segregation and safe disposal, restoring inlet and outlet channels to improve water flow. They also enabled collective action for soil and water conservation in collaboration with local institutions and the government.



Across 108 districts in 15 states and 1 Union Territory, over 85,000 kg of waste was collected. Some prominent locations that were part of efforts over the past few days included the Narmada river ghats, Dipeswar Talab in the heart of Pratapgarh, Kulbehra tributary of the Godavari basin, the Kochi Beach, Rankala Lake and more.

People from all walks of life came together. In southern Kerala, for instance fishing communities and municipal sanitation workers helped clean the historic Kochi Beach in Ernakulam district. In Belagavi, Karnataka, school children came together to demonstrate early ownership of water conservation, while in Sangli, Maharashtra, health workers initiated cleaning the ghats of the Swami Samarth stream, a tributary of the Krishna River.

A key role is being played by 2,500 Village Climate Champions, trained by Reliance Foundation to spread awareness and encourage local action on water and waste management. Moving ahead, this community-driven movement aims to ensure that water bodies are cared for, protected and restored in the long term.

### **Reliance Foundation**

Reliance Foundation, the philanthropic arm of Reliance Industries Limited, aims to play a catalytic role in addressing India's development challenges through innovative and sustainable solutions. Led by Smt. Nita M Ambani, Founder and Chairperson, Reliance Foundation is relentlessly working for the overall well-being and enhanced quality of life for all, focusing on rural transformation, education, health, sports for development, disaster management, women empowerment, urban renewal and arts, culture and heritage, and has touched the lives of over 88.5 million people across India, in over 91,500 villages and urban locations. More on [www.reliancefoundation.org](http://www.reliancefoundation.org)

*Follow Reliance Foundation on:*

X: [https://x.com/ril\\_foundation](https://x.com/ril_foundation)

Facebook: <https://www.facebook.com/foundationRIL>

LinkedIn: <https://in.linkedin.com/company/reliancefoundation>

Instagram: <https://www.instagram.com/reliancefoundation/>

YouTube: <https://www.youtube.com/@RelianceFoundationTV>